

JULY TEAM SURGE GUIDE

On July 19th make sure your team participates in the network-wide Team Surge event. This event will have two parts:

- Part I** - Watch 'Pop-up Surge' with Carl via FB Live on the Team Beachbody Coach 411 Facebook page.
- Part II** - After Pop-up Surge, host or connect your team to a Team Surge team call to continue the Summit momentum and create an action plan!

Use this guide to help you fully leverage this Surge event!

5-STEP PLANNING

Things to do BEFORE Summit

1. **SCHEDULE** a one-hour Team Surge Zoom Call for Wednesday, July 19th after Carl's Surge and promote it with your team
2. **ENCOURAGE** your team to tune in to Carl's Live Surge Event on the TBBCoach411 Facebook page at 5 PM PT; be ready to take notes
3. **IDENTIFY** 1-2 Coach(es) who will share their Summit experience/takeaways on your Team Surge call and invite them
4. **SELECT** a Coach who will share their I AM TEAMBEACHBODY transformation story on your Team Surge call and invite them
5. **USE** the agenda below as a guideline for your Team Surge call

JULY 19TH TEAM SURGE ZOOM CALL AGENDA

Suggested topics & flow for your call

WELCOME the Team & Share the meeting objective:

- To build on the Summit momentum
- To engage in the calls to action given in the Pop-Up Surge with Carl
- To create clear, meaningful goals for the next 6-weeks

QUICK SUMMIT RECAP

- Ask 1-2 Coaches to share their Summit experience.
- Ask what were their favorite 'aha' moments.

RECOGNITION

- Celebrate the achievements of Coaches building a business (E.g. new rank advancements, SC point earners, Success Starters, etc.)

ENGAGE the team in discussion about Carl's Surge message

- What were the takeaways from Carl's Surge event?
- What does the message mean for our team? How does it apply to us?

FOCUS through the end of August/6-Week Plan

- Propose and agree on 3 specific team goals, and identify how to track and follow-up on them
- Encourage Team Cup engagement and/or Challenge Groups featuring new programs
- What activities can we be accountable to in the next 6 weeks?

Watch the Pop Up Surge with Carl Daikeler



**Wednesday, July 19, 2017
5 PM PT**

**Live Facebook Event
Team Beachbody Coach 411**



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