## BODi

## Statement of Independent Distributor Earnings (Canada)

Customers		Preferred Customers	Distributors			
Customers purchase BODi products at retail prices and cannot participate in the BODi Compensation Program.		Preferred Customers can purchase BODi products at reduced prices, but cannot participate in the BODi Compensation Program.	Distributors can purchase BODi products at reduced prices and have the opportunity to earn money through the BODi Compensation Program.			
What is the BODi Distributor opportunity?	<ul> <li>BODi Distributors are rewarded for retail sales of our proven fitness programs, nutritional content, and nutritional supplements via a 20-35% retail commission program. Distributors who sell our products and develop a team of other Distributors selling products can also be rewarded through a binary compensation plan which pays bonuses at the Development and Leadership Ranks of Emerald and above.</li> <li>Distributors can choose to earn supplemental income by participating in the BODi opportunity, either on a part-time basis, or to focus their full-time attention on the opportunity to try to earn more.</li> <li>There are no guarantees of success or earning any amount of income at all when participating in the BODi Distributor opportunity. However, there is a genuine opportunity to earn supplemental income for individuals willing to dedicate the time and diligence to develop customers interested in purchasing BODi products and mentoring others to do the same.</li> </ul>					
What does it take to become a BODi Distributor?	• The cost to enroll as a Distributor is minimal. There are no required product purchases to be a Distributor, but there is a \$49.95 fee for the Digital Partner Starter Tools, which contains helpful business information and tools. This fee is waived with a purchase of a Total-Solution Pack upon enrollment. There is a subsequent monthly Business Service Fee of \$17.95 that gives a Distributor access to run their business.					
What if it doesn't work me?	<ul> <li>You can cancel your Distributor account at any time or reclassify as a customer or Preferred Customer.</li> <li>If you cancel your Distributor account within 30 days of enrollment, you can request a refund for your Digital Partner Starter Tools and any products or services purchased during that time period.</li> <li>Please contact <u>Partner Support</u> for more information.</li> </ul>					

## **Canada Statement of Distributor Earnings in 2023**

The earnings listed below do not include any expenses incurred by a Distributor in operating and growing their business which can vary widely. BODi Distributor Development ranks include Emerald, and Leadership Ranks include Diamond and Star Diamonds (one through fifteen), all of which are eligible to earn several types of bonuses. Additional leadership bonuses are available to Distributors who achieve certain Star Diamond qualifications.

The earnings and commissions reported below include all BODi Distributors that participated in the Distributor opportunity for the entire period of January 1 – December 31, 2023.<sup>1</sup>

Distributor Rank²	Average Tenure (In Years)	% of Development & Leadership Ranks	% of All Distributors	Low Earnings	Average Earnings	High Earnings				
Development Ranks										
Emerald	5.44	85.6%	19.2%	\$16	\$5,575	\$65,492				
Leadership Ranks										
Diamond	6.08	9.9%	2.2%	\$2,008	\$23,856	\$137,392				
Star Diamond	8.43	4.5%	1.0%	\$16,271	\$148,487	\$761,891				
All Development & Leadership Ranks										
NA	5.64	100.0%	22.4%	\$16	\$13,879	\$761,891				
Distributor										
NA	4.61	NA	77.6%	NA	\$889	\$15,504				
All Ranks										
NA	4.84	NA	100%	NA	\$3,796	\$761,891				

All figures in Canadian dollars.

The figures stated above are not a guarantee and are not a projection of a typical Distributor's earnings through participation in the BODi compensation plan. As in any independent business, the level of success or achievement of each BODi Distributor is dependent upon the commitment, skill level, drive, and desire to succeed of the individual Distributor. Success with BODi results only from effective product and program sales efforts, which require hard work, diligence, and leadership.

