

HOW TO USE *SUCCESS FROM HOME* IN YOUR BUSINESS

Success from Home magazine is a great tool that has multiple uses to help you build your business and increase your success. From sharing with new Coaches, to family and friends, and even for your own personal growth, every Coach will benefit from what the magazine has to offer.

In the magazine you'll find:

- An overview of Beachbody® products and programs, including a feature on Shakeology® with Darin Olien
- Information on the Beachbody Challenge™ with Carl Daikeler
- Success Stories from top Team Beachbody® Coaches
- An introduction to training and support resources
- An overview of reward and incentive programs
- Articles from industry advisors such as John Maxwell, Chalene Johnson, Shaun Achor, and Tony Horton

With so much rich information, it will be easy to use this magazine every day!

Check out all the different ways you can incorporate *Success from Home* magazine into your business to help you and your Team grow.

Gift the magazine to all new Coaches

First and foremost, the magazine is the perfect tool to share with new Coaches to help introduce them to the Beachbody culture and Coaching Opportunity, inspire them, and energize them to jump in with both feet and get their business started.

Magazine Use	Benefits
Fostering Excitement	New Coaches' excitement is high when they first sign up, and this magazine will help fuel their initial enthusiasm. Make sure to give every new Coach a copy of the magazine right away, in the first few days of becoming a Coach, to capitalize on their excitement.
Providing Validation	New Coaches will get validation that they made the right decision in becoming a Coach. The magazine also helps them see the strength and validity of the company and gives them a tangible validator to share with their friends and family.
Building Confidence/Credibility	New Coaches will build confidence right from the start when they learn about products, programs, training, recognition, Coaches' Success Stories, and more.

Magazine Use	Benefits
Introducing the Team Beachbody Culture	New Coaches will be introduced to the Team Beachbody culture and get a great understanding of what to expect as a Coach.
Providing Personal Development	New Coaches will engage in the 3rd Vital Behavior, “Personal Development,” right from the start. The magazine includes so much information from both Team Beachbody and industry advisors; reading it is the perfect way to kick off their personal development.

More Ways to Use *Success from Home* in Your Business

In addition to gifting the magazine to all new Coaches, you can also display the magazine at events; share the magazine with family, friends, and prospective Coaches; keep copies with you to share with people who want to learn more about Beachbody; and use the magazine for self-development and goal-setting. Check out all of these uses and benefits below:

Magazine Use	Benefits
Display at Events Super Saturdays, Fit Clubs, Home Parties, Team Meetings, and Beachbody Challenge Group Trainings	<ul style="list-style-type: none">• Helps Coaches in attendance validate their decision to become a Coach, and increase their pride in being a Coach• Helps customers in attendance get a great overview of the Beachbody culture and Coaching Opportunity• Helps prospective customers in attendance get a great overview of Beachbody fitness and nutrition programs and the Coaching Opportunity, and validates the Beachbody business
Share with Family and Friends	<ul style="list-style-type: none">• Helps your family and friends get a better understanding of the business and support your decision to be a Coach• Increases your family and friends’ support of your goals• Spurs your family and friends’ interest in Beachbody fitness and nutrition programs or even the Coaching Opportunity

Magazine Use	Benefits
Share with Prospective Coaches The magazine is a great tool to introduce prospective Coaches to the business during Part Three of the Customer to Coach Guide, “How to Invite Beachbody Challenge Group Customers to Become Coaches.”	<ul style="list-style-type: none">• Provides a great overview of the Coaching Opportunity and Beachbody culture• Helps generate excitement about becoming a Coach and the “I want to be a part of that” enthusiasm• Answers questions your prospect may have about products or coaching• Gives your prospect an idea of what to expect about the business and the possibilities of achieving financial and time freedom goals
Self-Development and Goal-Setting	<ul style="list-style-type: none">• Read Success Stories, training, and tips to help you create a clear action plan and goals for your own business• Learn how to focus on the most important things to be successful• Find out best practices and how to duplicate activity to produce results• Build your own confidence and “I can do it too” attitude

Success from Home magazine is definitely a versatile tool that can be used every day to help you get one step closer to achieving your goals. Make sure to always add a label with your information so people can contact you directly. And remember to gift a copy to every new Coach to show them how much you care about their success and that you are ready to support them on their journey in achieving their goals. You can purchase *Success from Home* directly from TeamBeachbody.com. Just go to TeamBeachbody.com, click on Shop, and under “Coach Products and Tools,” you can order packs of 10 or 100.